

An essential conference for the CONSTRUCTION AND M+E PRODUCT INDUSTRIES ONLY

Sustainability and Construction and M+E Products

... using sustainability to gain competitive advantage

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Thursday 21 June 2007

EAST MIDLANDS

Organised by:

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... building people

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Sustainability for Competitive Advantage

The issues

'Sustainability' - flavour of the month, or a huge threat or opportunity for construction and M+E products suppliers?

Until the last 12 months, sustainability was just a political 'buzz word' to which clients, designers and the construction industry paid lip service.

Not any more. Judging by the commitment shown by major clients - including both public and private sector - sustainability is rapidly becoming a major driver in new construction and consequently in product procurement.

Suppliers who can demonstrate compliance with the fast expanding regulations covering carbon emissions, waste reduction, recycling, Part L conformity and other legislation, are well placed to expand their businesses.

Conversely . . .

The benefits of attending this seminar

Products and materials selection is increasingly sustainability driven. This makes them first choice for a rapidly growing number of major clients and their design and construction teams.

At this conference, specialists in sustainability will give practical help for suppliers in -

- ▶ Providing up-to-date information on what is happening in sustainable construction and where sustainability is going
- ▶ Clarifying the legislative maze surrounding sustainability in construction and housebuilding
- ▶ Understanding the opportunities and threats this raises for product suppliers
- ▶ Identifying what clients, specifiers and contractors want from suppliers

Who should attend?

Sustainability is already having major effects on procurement and this trend will accelerate. All aspects of product manufacture, marketing and distribution will be affected.

This event is, therefore, appropriate for -

- ▶ Policy Makers and Strategy Developers - *Managing Directors, Chief Executives and General Managers*
- ▶ Strategy Managers - *Sales, Marketing and Business Development Directors and Managers, Product and Logistics Executives*
- ▶ Frontline Implementers - *Sales Executives, Key Account Managers, Project Leaders*

Programme

1000 - 1600

Welcome and Introduction

- ▶ Overview of sustainability in construction today
- Richard Blakesley and Brian Boley, Howitt Consulting*
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The Sustainability Revolution

- ▶ The what, why, when and how of sustainability in construction
- ▶ The challenges and opportunities for the products industry

*Rita Singh, Environment & Industry Performance
Director, Construction Products Association*

Sustainability and the Specifier

- ▶ The effect of sustainability on product specification practice
- ▶ The implications for product suppliers
- ▶ SPeAR - ARUP's ground-breaking sustainability tool

Peter Braithwaite, Director, ARUP Consulting

Sustainability and Construction

- ▶ Why many contractors are supporting sustainable construction
- ▶ How it's working out in practice
- ▶ The future, the implications and the opportunities for products

Bob Lewis - Principal Sustainability Consultant, Taylor Woodrow

Sustainability and Housing

- ▶ The Code for Sustainable Homes December 2006 explained
- ▶ The Zero Carbon Housing Strategy
- ▶ What this means for product procurement

Paul Davies - Design Manager, Wates Living Space

InterfaceFLOR - How a major product company developed a Sustainable Business Strategy

- ▶ How InterfaceFLOR has developed a sustainable business
- ▶ What this means for our products
- ▶ How we've gained a competitive edge
- ▶ What this means for the future of the business

*Amanda Farrell - Director of Client Services,
InterfaceFLOR*

Making Products and Materials 'Sustainable'

- ▶ Definition - 'sustainable products'
- ▶ The Construction Products Directive, ratings, guides and standards that classify product sustainability
- ▶ Cost implications for products
- ▶ Proving products meet the standards

Alan Thomas - Sales & Marketing Director, British Board of Agreement

The Demands of the Construction Client

- ▶ Summary of Part L changes and the Energy Performance Building Directive
- ▶ How this affects both new and existing buildings
- ▶ How this affects product suppliers

Ant Wilson - Design Management Consultant, Faber Maunsell / Buildings Division, Department for Communities & Local Government

Summary & Conclusions

- ▶ Key messages from the conference
- ▶ Implementation

Richard Blakesley and Brian Boley, Howitt Consulting

Seminar Information

Date: Thursday 21 June 2007

Timings: 1000 - 1600

Location: East Midlands

Costs per person (+VAT):	1 reservation	£375.00
	2-5 reservations	£345.00
	6+ reservations	£275.00

Reservations

Please enrol the following delegates for this event:

Name

1	4
2	5
3	6

Authorising Executive:

Company:

Address:

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Tel: Email:

Invoice to be sent to (please provide email address):

.....

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TERMS AND CONDITIONS

Invoices are raised on confirmation of reservations and are payable within 10 days. Full fees are payable for cancellation within 28 days of the event. Substitutes can be made at any time without cost. The organisers reserve the right to change the programme or contributors, if necessary.